



LIFE PACIFIC UNIVERSITY
ESTABLISHED 1923

The Next 100: Transforming the Generations

LIFE PACIFIC UNIVERSITY
Strategic Plan

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President's Pen

A letter from LPU President,
Angie Richey



The Next 100:

Transforming the Generations, builds upon LPU's rich heritage, pentecostal ethos, and commitment to empowering generations of Christ followers. As we work together towards and beyond our 100-Year Centennial, we do so with intention and expectant enthusiasm. The plan is flexible and thoughtful with the purpose of engaging the entire community to meaningful action. Our prayer is that God would continually give us guidance and grace as we move forward on mission for the transformational development of students into leaders, prepared to serve God in the Church, the workplace, and the world.

Sincerely,
President Angie Richey

Beginning in Fall 2019, soon after the appointment of LPU's 11th president, the University began work on a new strategic plan to guide the institution's efforts and assure long-term viability. The approved plan, *The Next 100: Transforming the Generations*, provides the institution with a course of action for the next five to seven years during which LPU will celebrate its centennial (2023).

The Strategic Planning Committee met from September to January reviewing LPU's mission, vision, and value statements, and creating five strategic goals with supporting objectives and specific initiatives to accomplish each objective. The Board of Trustees approved the strategic plan in February 2021.

The plan is guided by LPU's board, informed by internal and external data, and modeled after best practices in higher education with timelines and accountability measures. The process incorporated voices across the institution including trustees, executives, faculty, staff, students, alumni, and external constituents from the local community and the Foursquare Church.

Strategic Planning Committee:

Board Members

Crystal Guderian; Mario Barahona

Executives

Angie Richey, President; Daniel Ruarte, V.P. of Academic Affairs; George Bostanic, V.P. of Student Development; Bob Johansen, CFO; Brian Tomhave, Dean of Institutional Effectiveness; Matthew Tapp, Director of Enrollment

Faculty

Debra Baker; Mark Duzik; Steven Felix-Jager; Kimo Walz

Staff

Dan Fernandez, Chaplain; Davis Nuaimi, Athletic Operations; Lynnette Lozoya, Executive Director of Development; Marcus Robinson, Director of Diversity, Equity, and Inclusion; Rick Meyer, Director of Facilities

Student

Maggie Mejia, ASG President

Alumni

Kurt Fuller; Lew Richey



LPU West |

San Dimas, California



LPU East |

Christiansburg, Virginia



LPU
Online |



FULLY ACCREDITED AA AND BACHELORS DEGREE
PARTNERSHIP WITH LIFE PACIFIC
LEADERSHIP INTERNSHIP WITH DAYBREAK



LPU
Partnerships |



Mission

Life Pacific University is an institution of biblical higher education existing for the transformational development of students into leaders prepared to serve God in the Church, the workplace, and the world.

Vision

Life Pacific University will be recognized worldwide as a premier pentecostal institution, within the Foursquare tradition, characterized by a diverse community of Spirit-empowered students, scholars, and practitioners whose hearts and minds are devoted to Christ and His Kingdom.

Values

- **Excellence** – we strive for academic and professional excellence in behavior, communication, attitude, work, and all we do: in our functioning as an institution of higher education and in our personal lives.
- **Unity** – we work together to accomplish the mission of the University through intentional relationship with colleagues, students, and strategic partners in the spirit of humility, collaboration, and openness.
- **Service** – we serve God, one another, and those beyond our institution with servant leadership, authentic hospitality, encouragement, and contribution knowing that our work is unto the Lord for the common good.
- **Empowerment** – we strengthen the LPU community with information, tools, and resources to achieve desired results, displaying value for others through trust, positivity, accountability, and commitment to the pursuit of individual and collective growth.
- **Celebration** – we cultivate a vibrant culture that passionately engages the mission, vision, and values of the LPU community; celebrating and honoring the accomplishments of staff, faculty, students, and stakeholders; worshipping God in all things.





Distinctives

1. Scripture as our authoritative guide for faith and practice and the foundation for how we think, learn, live, and minister. (2 Tim. 3:16)
2. Grace-based community exemplified by excellence organizationally, and Christ-like character individually. (Eph. 2:11-22; John 15; Romans 8:28-30; Gal. 5:22-25/Eph. 5:15-20)
3. Foursquare heritage and its appeal for moderation in doctrine and practice, a Pentecostal ethos and Spirit-empowered lifestyle, women in senior leadership, indigenous empowerment, and an integrated interdenominational mission to take the Gospel to the ends of the earth. (Titus 1:7-9; Eph. 4:11-13, Acts 1:4-8)
4. Global awareness displayed through celebrating diversity, understanding our place in the world, the far-reaching impact of decisions and actions, and innovatively engaging the world (I Cor. 12:12-31; Matt 28:19-20; John 17:15-19)





I.

LPU will achieve long-term sustainability through resource stewardship, quality programs, and institutional advancement.

- A. Establish a budget process that leads to positive annual net revenue with accurate forecasts and contingencies for unmet goals and shifts in the higher education environment.
- B. Secure diverse and sustainable funding through a well-developed, achievable advancement plan supported by adequate infrastructure.
- C. Increase enrollment through market relevant strategies to achieve Enrollment Plan targets of 400 FTE in traditional programs and 300 FTE in non-traditional programs by 2025.
- D. Extend LPU's reach and strengthen its financial resources by providing students with innovative and quality academic programs marked by excellent instruction leading to achievement of institutional, program, and course learning outcomes that result in employment in their desired fields.
- E. Ensure that the athletic department and programs are properly structured to accomplish LPU's goals in terms of mission fulfillment, enrollment, net revenue, campus morale, and institutional branding.
- F. Maximize the utilization of campus facilities.



II.

LPU will develop a vibrant culture and solid infrastructure that manages the complexity of a university model.

- A. Foster a vibrant institutional culture of growth and leadership.
- B. Establish a high value for diversity, equity, and inclusion at all levels of the institution reflective of the various communities LPU serves.
 - Increase employee satisfaction, welfare, and accountability to promote productivity and retention.
- C. Ensure institutional capacity necessary to accomplish the mission and strategic plan through scalable systems and data-driven decision-making.





LPU will demonstrate high levels of student success and wellness through transformative learning experiences and quality support structures.

- A. Cultivate a Pentecostal ethos and spiritual campus climate.
- B. Ensure the spiritual formation and character development of students.
- C. Increase retention and graduation rates to surpass the average of our peer institutions aiming toward equity of outcomes across demographic groups.
- D. Enhance student services to increase student support and the student experience.
- E. Develop students' core life skills to prepare them for employment and service.



Student Success and Transformation

IV.

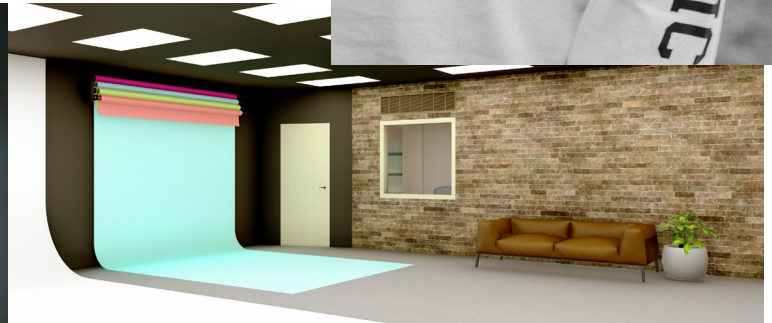
LPU will pursue missional advancement through strategic partnerships.

- A. Partner with The Foursquare Church, Foursquare Missions International, Districts, and individual Foursquare churches to provide education and training resources and opportunities.
- B. Develop academic and other partnerships with churches and ministries beyond Foursquare.
- C. Develop partnerships with corporate sponsors and private industry.
- D. Develop strategic relationships with the surrounding community, expanding from San Dimas to the San Gabriel Valley and throughout Southern California, that provide opportunities to serve and to increase awareness of the University.

V.

LPU will strengthen its brand visibility and reputation in the marketplace, recognized for its creativity and quality.

- A. Use Digital Media to promote the institution and provide resources to constituents.
- B. Expand marketing efforts to tell the LPU story and present institutional outcomes.
- C. Enhance the profile of LPU through its students, alumni, staff, and faculty.
- D. Develop innovative non-academic programs and resources.



The Next 100: Transforming the Generations